USER INTERFACE

UI & UX



PRINCIPLES & GOALS

WHAT IS UI?

- User ↔ UI ↔ System
- Interaction
- **■** Communication
- **■** Five Senses
- Maximize Usability





UI IN GAMES

- Player \leftrightarrow UI \leftrightarrow Game
- = Player Feedback
- Three Senses
- Frontend & Gameplay
- Game Specifics



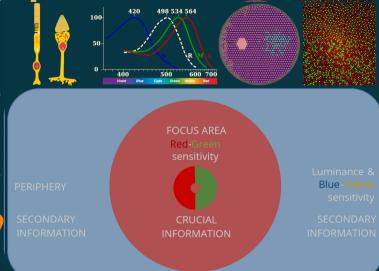


USER INTERFACE DESIGN

COMMUNICATION CHANNELS

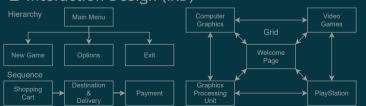
- Goal: Optimal Usage
- Matter of Bandwidth
- Hearing ~> Sound
 - ► Afterthought → 50% [1
 - Combined Effect
 - ► Mood, Attention, Mode
- Touch ~> Controls
- Sight ~> GUI
 - Human Visual System
 - Visual Perception
 - Distance & Readability

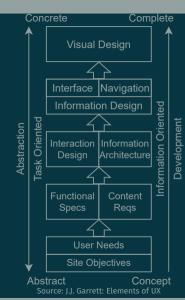




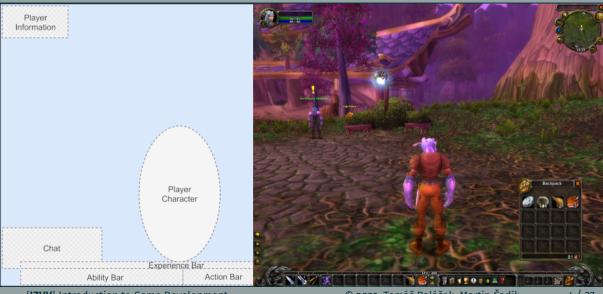
USER EXPERIENCE

- Interaction Experience [3]
- UI vs UX Design [6]
- Goal: Design for Needs
- Information Architecture (IA)
 - ► Organization & Categorization
 - Labeling, Navigation, Search
 - ► Graph Nodes + Edges
 - Organization Structure
- Interaction Design (IxD)



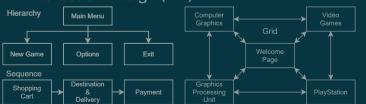


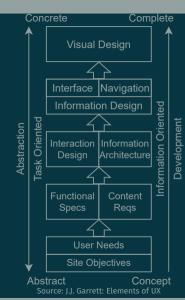
USER EXPERIENCE AND USER INTERFACE



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COGNITIVE LOAD

- Mental Processing
- Intrinsic × Extraneous
- Minimize Effort
 - ► Progressive Disclosure
 - ► Modes
 - Nesting & Clicks
- Miller's "Law": 7+2
- Recognition, not Recall
- Immunda Rasa → Mental Model



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PERCEPTUAL PSYCHOLOGY

- Gestalt Psychology → Perception
- "The Whole is More than the Sum of Its Parts" [5]
 - Kurt Koffka
 - Emergence
 - ▶ Reification
 - Multistability
 - ▶ Invariance
- Prägnanz ~> Gestalt Principles [4]





























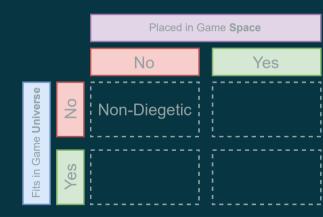
Enclosure

Similarity

Source: Game UX Master Guide

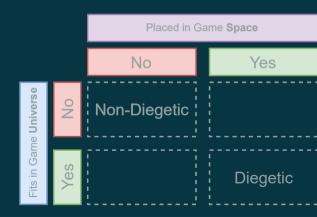


- Used in Core Gameplay
- Genre, Art, Style
- Use-Based Classes: **Universe** × **Space** [2]
- Non-Diegetic UI
 - ► Classical & Common
 - Easy Design / Implementation
- Diegetic UI
 - Integrated & Immersive
 - More Difficult, Performance
- Spatial UI
 - Straightforward & Immersive
 - Limited Style, Information
- Meta UI
 - ► Entire Game & State Change
 - ► Screen-Space, Details



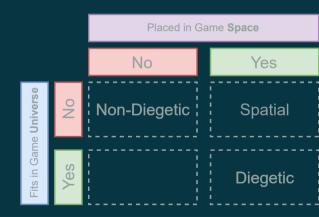


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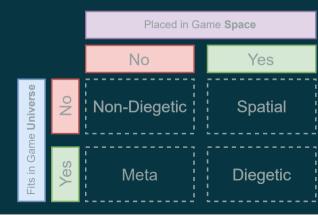


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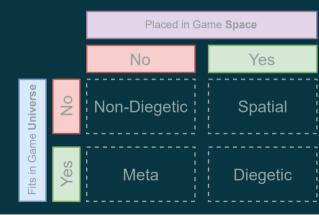


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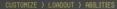
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DESIGNING FRONTEND

- Cognition + Psychology → Frontend UX
- Rules, Principles, Guidelines
- Seven Principles of Usability [4]









Faster enemy marking. Increased enemy markers display duration. Larger enemy marking area of effect.

Select abilities.

Unequip all





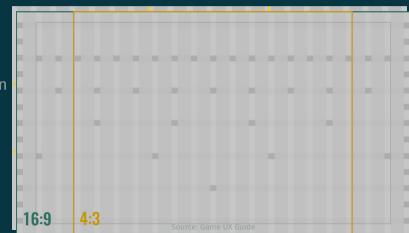




USER INTERFACE LAYOUT

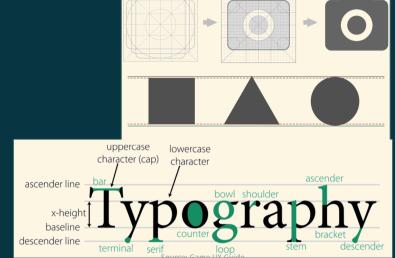
- Layout = Placement of Elements
- Grid Layout
- Safe Frame
 - ► Action Safe ≈ 95%
 - ▶ Title Safe \approx 90%
- Golden Ratio
- Aspect & Resolution
- Alignment Anchors





ON THE MATTERS OF DESIGN

- Color Palette
- Typography
 - ► Font Family
 - Variations
 - ► Localization → 40%
- Iconography
 - Construction
 - Optical Balance
- And Much More...



#DEEDE2 - TITLE TEXT COLOUR (26pt)



ALL Rounded Corners - 5px

All boxes should be rounded corners

#9AD5B7 - 100% ALPHA

#DEEDE2 - 100% ALPHA

#9AD5B7 - 30% ALPHA

#6D6E70 - 100% ALPHA

#AC0000 - 30% ALPHA

#9AD5B7 - 10% ALPHA

Player DogTag shows Profile and stats

Secondary Display Area (36pt)

Secondary Display Area (30pt)

Secondary Display Area (26pt)

Secondary Display Area (24pt)

Secondary Display Area (22pt)

Smallest Font Size?

(18pt)

Buttons should be stacked 2 high, max 3 columns Priority from right to left (shown above) #9AD5B7 colour

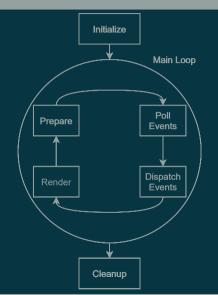
#9AD5B7 - HINT TEXT COLOUR (22pt)

Visor Design Elements always on (to enhance 3D parallax)

USER INTERFACE IMPLEMENTATION

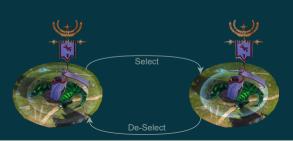
ANATOMY OF THE MAIN LOOP

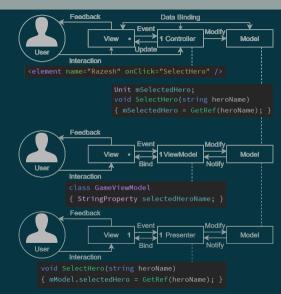
- Goal: Keep Interactivity
- Focus on GUI
- Initialize & Cleanup
- Main Loop:
 - 1. Prepare State
 - 2. Poll Events
 - 3. Event Dispatch
 - 4. Render Results
- Engine Integration
- UI Frame Rate



COMPUTATION MODEL

- Data × Logic × Interaction
- Architectural Patterns
- MVC Pattern
 - ► Model ~→ Data + Logic
 - ▶ View ~→ Feedback
 - ► Controller ~> Interaction
- MVVM ⇒ ViewModel
- MVP ⇒ Presenter



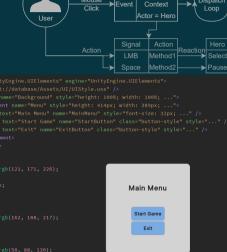


SYSTEM DESIGN

- Asynchronous → Events
- Event ≈ Message
- Signals & Actions
- UI Markup × Backend

Data Binding





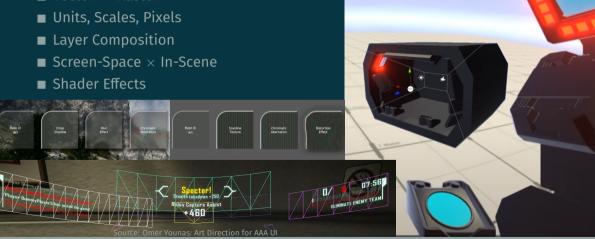
Mouse

Press LMB

Dispatch

RENDERING UI

- Rendering & Feedback
- Vector → Raster



UI IN UNITY

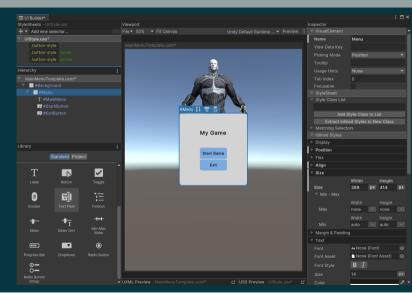
USER INTERFACE SYSTEM

- UI Fully Supported
- Various Modes
- Camera Stacking
- Three Options
 - ► UI Toolkit
 - ► Unity UI
 - ► ImGUI



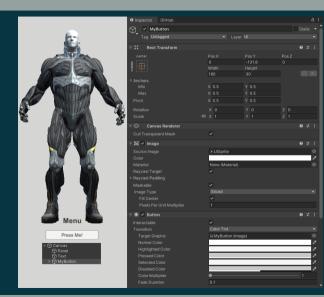
UNITY UI TOOLKIT

- Newest System
- "Classical UI"
- Integrated Editor
- HTML + XML + CSS
- Performance



UNITY UGUI

- Older System
- Based on GameObjects
- Utilizes Assets
- Code Integration



UNITY IMGUI

- Based on ImGUI
- Immediate Mode
- Good for Programmers
- Debugging & Tools



ADDITIONAL RESOURCES

- [YouTube] Hearthstone: 10 Bits Of Design Wisdom
- [YouTube] Art Direction for AAA UI
- [Article] Game UI Discoveries: What Players Want





I ARM: IIIII R LEG: | | | | Focus: 89 Speed: 97 Move : A(W) Power: --Safe : On

Weight:Big

i i Ö

REFERENCES I

- [1] JAIME CROSS. **GAME AUDIO AND THE 50% FALLACY.**https://speedyjx.com/2015/06/04/game-audio-and-the-50-fallacy/.
 2015.
- [2] ERIK FAGERHOLT AND MAGNUS LORENTZON. "BEYOND THE HUD-USER INTERFACES FOR INCREASED PLAYER IMMERSION IN FPS GAMES". MA thesis. 2009.
- [3] JESSE JAMES GARRETT. THE ELEMENTS OF USER EXPERIENCE: USER-CENTERED DESIGN FOR THE WEB AND BEYOND. Pearson Education, 2010.
- [4] OMER YOUNAS LEE B STEG. **GAME UX MASTER GUIDE.** https://gameuxmasterguide.com/. 2021.
- [5] STEVEN M LEHAR. **THE WORLD IN YOUR HEAD: A GESTALT VIEW OF THE MECHANISM OF CONSCIOUS EXPERIENCE.** Psychology Press, 2003.
- [6] TECHNOLOGY TRANSFORMATION SERVICES. **USABILITY.GOV.** https://www.usability.gov/.2021.